

Necessary				
Name	Initiator	Purpose	Duration	Initiators' privacy policy
Hisense_ANALYTICS	hisense.com	This cookie remembers the choice of consent	1 year	/
Hisense_ESSENTIAL	hisense.com	This cookie remembers the choice of consent	1 year	/
Hisense_MARKETING	hisense.com	This cookie remembers the choice of consent	1 year	/
Hisense_FUNCTIONAL	hisense.com	This cookie remembers the choice of consent	1 year	/
BVBRANDID	Bazaarvoice	Allows internal Bazaarvoice web analytics to be correlated to the same user for interactions within a particular client domain.	1 year	<a href="#">Bazaarvoice</a>
BVBRANDSID	Bazaarvoice	Allows internal Bazaarvoice web analytics to be correlated to the same user browsing session for interactions within a particular client domain.	Session	<a href="#">Bazaarvoice</a>
BVID	Bazaarvoice	Allows internal Bazaarvoice web analytics to be correlated to the same user for interactions across the Bazaarvoice network.	1 year	<a href="#">Bazaarvoice</a>
BVSID	Bazaarvoice	Allows internal Bazaarvoice web analytics to be correlated to the same user browsing session for interactions across the Bazaarvoice network.	Session	<a href="#">Bazaarvoice</a>
r-commented-<id>	Bazaarvoice	Indicates that the user has previously submitted a comment on the specified content. This helps the UI visually indicate to the user that they can't submit another comment.	Session	<a href="#">Bazaarvoice</a>
s-commented-<id>	Bazaarvoice	Indicates that the user has previously submitted a comment on the specified content. This helps the UI visually indicate to the user that they can't submit another comment.	Session	<a href="#">Bazaarvoice</a>
BVImplhybris_site	Bazaarvoice	Used for client-driven A/B tests. <site> is the ID of the current configuration used, most often main_site.	Session	<a href="#">Bazaarvoice</a>
rm-ss	Bazaarvoice	<i>Remember Me—Set by consumers to remember their credentials. Configurable on hosted authentication sites only.</i>	1 year	<a href="#">Bazaarvoice</a>
bvf_<id>	Bazaarvoice	Identifies items for which a user has submitted feedback, such as Helpfulness vote. <id> is the ID of the user-generated content (UGC) that the user left feedback on.	Session	<a href="#">Bazaarvoice</a>

NoCookie	Bazaarvoice	Set when a user opts out of tracking or indicates that they are under the age of 13 (COPPA requirement). If NoCookie=true on either the client site or Bazaarvoice site, then existing tracking cookies are unset. This value is honored as long as the cookie exists.	20 years	<a href="#">Bazaarvoice</a>
NoCookieEU	Bazaarvoice	Set only in the US to indicate whether or not the user is also opted out in the EU. When a user in the US opts out of tracking or indicates that they are under the age of 13 (COPPA requirement), we automatically opt them out in the EU as well. This value is honored as long as the cookie exists.	20 years	<a href="#">Bazaarvoice</a>
BVImplhybris_site	Bazaarvoice	Used for client-driven A/B tests. <site> is the ID of the current configuration used, most often main_site.	2 hours	<a href="#">Bazaarvoice</a>
bvf_<id>	Bazaarvoice	Identifies items for which a user has submitted feedback, such as Helpfulness vote. <id> is the ID of the user-generated content (UGC) that the user left feedback on.	Session	<a href="#">Bazaarvoice</a>
JSESSIONID	Hisense	Used by sites written in JSP. General purpose platform session cookies that are used to maintain users' state across page requests.	Session	/
ROUTE	Hisense	This cookie is set when JSESSIONID is set to ensure the best possible stability and performance when navigating around the website. The cookie contains no personal info.	Session	/
<b>Analytical</b>				
Name	Initiator	Purpose	Duration	Initiators' privacy policy
_ga	Google Analytics	Counts and tracks web page views.	2 years	
_ga_#	Google Analytics	Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit.	2 years	<a href="#">Google</a>
_gat	Google Analytics	Cookies of the Google Analytics service for analysis of the visit of our website.	1 day	<a href="#">Google</a>
_gid	Google Analytics	It stores a unique identifier (ID) entry that is used for statistical information about the use of the website by visitors. This is an HTTP cookie that expires after the browsing session ends.	1 day	<a href="#">Google</a>

_gcl_au	Google Analytics	This cookie is used by Google Analytics to understand user interaction with the website.	3 months	<a href="#">Google</a>
<b>Functional</b>				
Name	Initiator	Purpose	Duration	Initiators' privacy policy
PREF	youtube	To store information such as your preferred page configuration and playback preferences like explicit autoplay choices, shuffle content, and player size. For YouTube Music, these preferences include volume, repeat mode, and autoplay.	8 months	<a href="#">Google</a>
VISITOR_INFO1_LIVE	youtube	A cookie that YouTube sets that measures your bandwidth to determine whether you get the new player interface or the old. This cookie expires after 8 months.	8 months	<a href="#">Google</a>
VISITOR_PRIVACY_METADATA	youtube	Is used in the context of visitor privacy on websites, to store information about the visitor's privacy settings.	3 months	<a href="#">Google</a>
YSC	youtube	This cookie is set by the YouTube video service on pages with embedded YouTube video. This cookie expires when you close your browser.	Session	<a href="#">Google</a>
<b>Marketing</b>				
Name	Initiator	Purpose	Duration	Initiators' privacy policy
_fbp	Facebook	This cookie is set by Facebook to deliver advertisement when they are on Facebook or a digital platform powered by Facebook advertising after visiting this website.	3 months	<a href="#">Facebook</a>
_ttp	TikTok	To measure and improve the performance of your advertising campaigns and to personalize the user's experience (including ads) on TikTok.	13 months	<a href="#">TikTok</a>
_tt_enable_cookie	TikTok	Tracking cookie used by TikTok to identify a visitor	1 year	<a href="#">TikTok</a>
<b>Unclassified</b>				
Name	Initiator	Purpose	Duration	Initiators' privacy policy
_hjSessionUser_*	Hotjar	Hotjar cookie that is set when a user first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	1 year	<a href="#">Hotjar</a>

_hjSession_*	Hotjar	Hotjar cookie that is set when a user first lands on a page with the Hotjar script. It is used to persist the Hotjar User ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	1 year	<a href="#">Hotjar</a>
sa-user-id	StackAdapt	Stack Adapt advertising first-party cookie. Used by Stack Adapt to track visits across websites to deliver a series of advertisement products such as real time bidding from third party advertisers. Random Identifier for user identification	1 year	<a href="#">Stackadapt</a>
sa-user-id-v2	StackAdapt	Tracks visits across websites to deliver a series of advertisement products such as real time bidding from third party advertisers. Random Identifier for user identification; new version of sa-user-id	1 year	<a href="#">Stackadapt</a>
sa-user-id-v3	StackAdapt	Tracks your website activity — such as the pages you’ve visited and the locations you’ve viewed — so we can suggest personalized content and adverts on external websites.	1 year	<a href="#">Stackadapt</a>
TP.uuid	Trustpilot	Unique identifier value used by Trustpilot Content Integrity team for fraud & scam detection		<a href="#">Trustpilot</a>
_hjFirstSeen	Hotjar	This is set by Hotjar to identify a new user’s first session. It stores a true/false value, indicating whether this was the first time Hotjar saw this user. It is used by Recording filters to identify new user sessions.	30 minutes	<a href="#">Hotjar</a>
TP.uuid	Trustpilot	Unique identifier value used by Trustpilot Content Integrity team for fraud & scam detection		<a href="#">Trustpilot</a>